

Cookie Statement HLB Witlox Van den Boomen

On our websites www.hlb-wvdb.nl, www.groeigroots.nl and <https://cc.hlb-van-daal.nl/> we make use of cookies.

What is a cookie?

A cookie is a simple small file that is sent with pages from this website and stored by your browser on your computer's hard drive. The information stored can be sent back to our servers on your next visit.

What cookies are currently used by us?

Functional Cookies

Cookie Name: w-privacyalert-alert1-state

Purpose: This cookie is placed by the website www.hlb-wvdb.nl if the visitor has indicated that he agrees to accept cookies. Thanks to this cookie, the message does not recur each time.

Storage period: w-privacyalert-alert1-state: 2 years

Cookie name: APISID / HSID / LOGIN_INFO / PREF / SAPISID / SID / SSID / SIDCC / VISITOR_INFO1_LIVE

Purpose: These cookies are placed by YouTube. This is because we sometimes embed videos from YouTube in news articles or web pages. These cookies anonymously record statistics, such as how often the video is displayed and what settings were used to play the video. No sensitive data is collected, unless you are logged in to Google and you 'like' a video.

Storage period: APISID: 2 years / HSID: 2 years / LOGIN_INFO: 2 years / PREF: 8 months / SAPISID: 2 years / SID: 2 years / SSID: 2 years / VISITOR_INFO1_LIVE: 8 months / YSC: until end of session

Applies only to www.groeigroots.nl

Cookie name: utag_main

Purpose: This cookie is used to manage pixels and tools.

Storage period: utag_main: 1 year

Analytical cookies

Cookie name: _ga / _gat / _gid / _gat_ UA-8900067-1

Purpose: With these cookies from Google Analytics, we measure how the website is used and where visitors have come to the website from. This information is used to optimise the website.

We have not allowed Google to use the information obtained for other purposes, such as other Google services. However, the information is accessible to Google and will be provided by them to third parties, if Google is legally required to do so. We have no influence on this.

Storage period: _ga: 26 months / _gat and _gid: 1 day / _gat_ UA-8900067-1: 10 minutes

Tracking cookies

Cookie name: CONSENT

Purpose: This cookie is from Google and is only placed if approval is given by the website visitor. The cookie is used for advertising and personalization purposes through the Google Ads platform.

Storage period: CONSENT: 20 years

Cookie name: BizoID / UserMatchHistory / Bcookie / _lipt / liap / lidc / li_oatml / m_pixel_ratio

Purpose: These cookies belong to LinkedIn. We advertise on LinkedIn and use cookies to keep track of the results. Furthermore, we use the LinkedIn share button that also places cookies.

Storage period: BizoID: 6 months / UserMatchHistory: 6 months / bCookie: 12 months / _lipt: 1 day / liap: 1 day / lidc: 1 day / li_oatml: 31 days / m_pixel_ratio: 2 years

Cookie name: presence / act / sb / c_user / fr / xs / datr / _fbp / wd

Purpose: These cookies are used for the Facebook social plugin, such as a like button. But also (fr and _fbp) for displaying targeted ads to people who have previously visited www.hlb-wvdb.nl. In addition, the cookies are also used to measure visitors through ads we deploy on Facebook.

Storage period: presence: until end of session / act: until end of session / sb: 30 days / c_user: 30 days / fr: 30 days / xs: 30 days / datr: 2 years / _fbp: until end of session / wd: until end of session

Cookie name: _gcl_au

Purpose: Used by Google AdSense to experiment with the efficiency of ads on websites using their services.

Storage period: _gcl_au: 3 months

Cookie name: sfsid / user

Purpose: These cookies are set by SalesFeed. SalesFeed is a marketing platform, which keeps track of which company has visited our website.

Storage period: sfsid: until end of session / user: 5 years

Applies only to www.groeigroets.nl:

Cookie Name: BizoID / UserMatchHistory / Bcookie / lidc

Purpose: These cookies belong to LinkedIn. We advertise on LinkedIn and use cookies to keep track of the results. Furthermore, we use the LinkedIn share button that also places cookies.

Storage period: BizoID: 6 months / UserMatchHistory: 6 months / bCookie: 12 months / lidc: 1 day

Cookie name: fr

Target: This cookie is used for displaying targeted advertisements to people who have previously visited www.vdb-law.nl.

Storage period: fr: 30 days

Google Analytics

Through our websites, a cookie is placed by the U.S. company Google, as part of the "Analytics" service. We use this service to track and get reports about how visitors use the websites. Google may provide this information to third parties if Google is legally required to do so, or to the extent that third parties process the information on Google's behalf. We have no influence on this. We have not allowed Google to use the Analytics information obtained for other Google services.

The information that Google collects is anonymous as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States. The United States is not part of the EEA. If we share personal data with parties in countries outside the EEA that are not covered by a European Commission adequacy decision or otherwise provide an adequate level of protection, we protect your personal data through standard European Commission contractual clauses. This ensures that third parties with whom we share your personal data adhere to the same standards of protection as those within the EEA.

Buttons

Our website includes buttons to promote ("like") or share ("tweet") web pages on social networks such as Facebook, LinkedIn and Twitter. These buttons work through pieces of code that originate from Facebook, LinkedIn respectively Twitter. Cookies are placed through this code and we have no influence on this. Please read the privacy statements of Facebook, LinkedIn respectively Twitter (which can change regularly) to read what they do with your (personal) data that they process through these cookies.

The information they collect is anonymised as much as possible. The information is transferred to and stored by Twitter, Facebook, Google and LinkedIn on servers in the United States. The United States is not part of the EEA. If we share personal data with parties in countries outside the EEA that are not covered by a European Commission adequacy decision or otherwise provide an adequate level of protection, we protect your personal data through European Commission standard contractual clauses. This ensures that third parties with whom we share your personal data adhere to the same standards of protection as those within the EEA.

Right to access and correct or delete your data

You have the right to request access to and correction or deletion of your data. To exercise your rights, please refer to [our privacy statement](#). To prevent abuse we may ask you to adequately identify yourself. When it comes to access to personal data linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser.

Enabling and disabling cookies and deleting them

More information about enabling, disabling and deleting cookies can be found in the instructions and/or by using the Help function of your browser.

If you disable cookies or do not accept cookies, this may lead to limitations in the functionality of our websites.